A man in full camouflage gear, including a hood and face paint, is holding a crossbow. He is standing in a forest with trees and foliage in the background. The image is slightly blurred, suggesting motion.

WICKED RIDGE™

CROSSBOWS

2011
PRODUCT GUIDE

BY  TENPOINT



STILL THE BEST CROSSBOWS UNDER \$500 ... EVER.

WELCOME TO WICKED RIDGE — A PLACE WITHOUT ROADS, TRAILS, OR BOUNDARIES. YOU WON'T FIND IT ON ANY MAP, BUT YOU'VE BEEN HERE BEFORE. IT'S THE BEAD OF SWEAT ON YOUR FOREHEAD AFTER A FOUR MILE TREK THROUGH THE WOODS — THE CHILL DOWN YOUR SPINE RIGHT BEFORE YOU SQUEEZE THE TRIGGER. SOME PEOPLE CALL IT "THE ZONE".

OTHERS JUST CALL IT FREEDOM. WE CALL IT **THE RIDGE.**

TO OUR CUSTOMERS

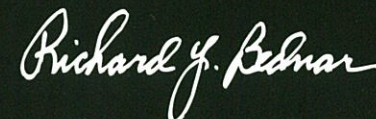
In 2010, TenPoint launched Wicked Ridge Crossbows with the intent to fill what we saw as a void in the marketplace for a simple and reliable entry-level crossbow that is well engineered and feature-driven.

Confident in our business plan, we set out to become the industry leader in that price point space. Our first year was a great success, so we believe we are well on our way to achieving that goal.

Ultimately, though, we know our success lies in the hands of our customers. So far the feedback we have received is what we had hoped for, but we know that one year's success does not establish Wicked Ridge as a great brand. We must continue to offer a high quality product that is backed by outstanding customer service.

For 2011, we have improved our scope lineup and are offering some new accessories to expand upon last year's basic offering. We believe you will approve. We promise to continue to listen to your suggestions, so that each year we can make the Wicked Ridge lineup worthy of your trust.

I would like to thank all of our new customers. Welcome to the Wicked Ridge family.



Richard L. Bednar — CEO / Chairman
TenPoint Crossbow Technologies
Wicked Ridge Crossbows

WHY CHOOSE WICKED RIDGE?

1. PowerTouch™ Trigger

Patented trigger technology offers a 3.5 lb. pull, the smoothest and quietest in the industry.

2. DFI™ (Dry-Fire-Inhibitor)

The industry safety leader which prevents firing the crossbow without an arrow.

3. ACU-52™

New quick-install, sleek, patented, integrated, self-retracting rope-cocking system that is unmatched in the industry.

4. ACRA-ANGLE™ Barrel

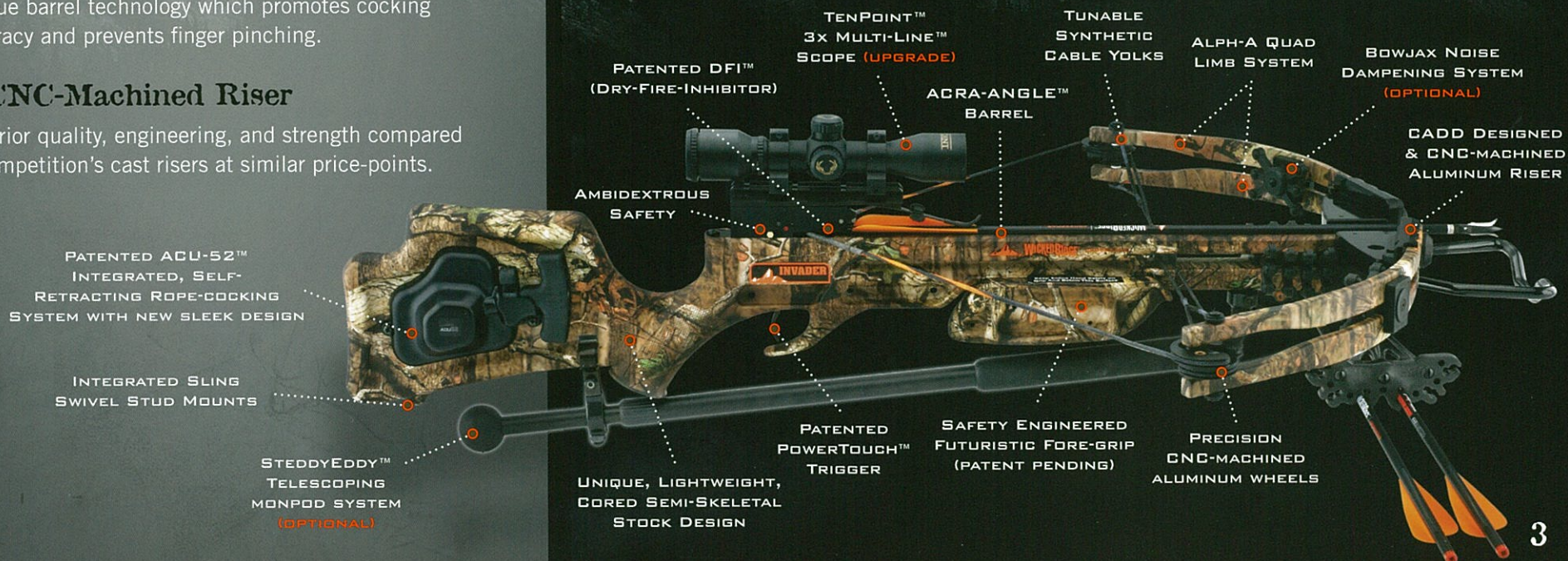
Unique barrel technology which promotes cocking accuracy and prevents finger pinching.

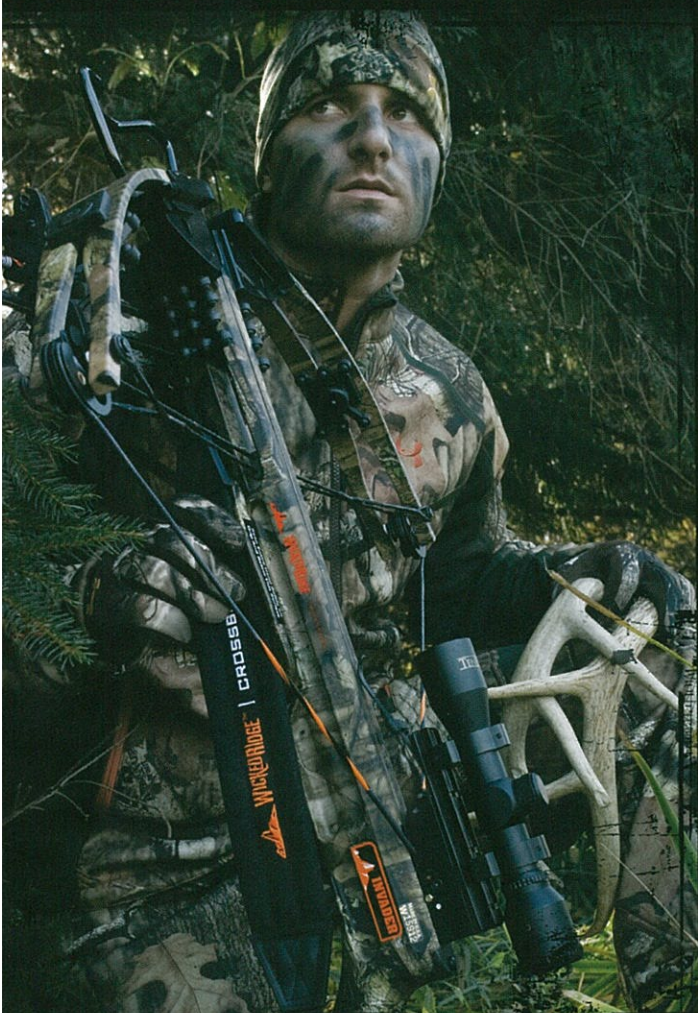
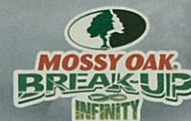
5. CNC-Machined Riser

Superior quality, engineering, and strength compared to competition's cast risers at similar price-points.



WICKED RIDGE CORE FEATURES










HUNT THE RIDGE.

THIS INVADER KNOWS NO BOUNDARIES.

WITH FEATURES UNMATCHED BY THE COMPETITION AT THIS PRICE-POINT, THE INVADER SPORTS A MUSCULAR AND RELIABLE BOW ASSEMBLY THAT GENERATES DEVASTATING SPEED AND DEAD-CENTER ACCURACY.

ACCESSORIES GUIDE

ITEM	DESCRIPTION	PACKAGE A	PACKAGE B
	NEW TENPOINT™ 3x MULTI-LINE™ SCOPE	+	
	RIDGE-DOT™ 40MM MULTI-DOT SCOPE		+
	WICKED RIDGE™ 6-ARROW QUIVER	+	+
	3 WICKED RIDGE™ ALUMINUM ARROWS	+	
	WICKED RIDGE™ EMBROIDERED SLING	+	

THE INVADER

NEW
FOR 2011

WITH **NEW**
TENPOINT™ 3X MULTI-LINE™ SCOPE

PACKAGE A **WR1005.6336**

WITH RIDGE-DOT™ SCOPE

PACKAGE B **WR1005.6446**


ACU52

COCKING IS EASIER THAN
EVER WITH WICKED RIDGE'S
PATENTED **ACU-52™**
INTEGRATED, SELF-RETRACTING
ROPE-COCKING SYSTEM.

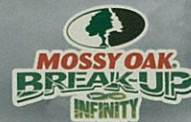
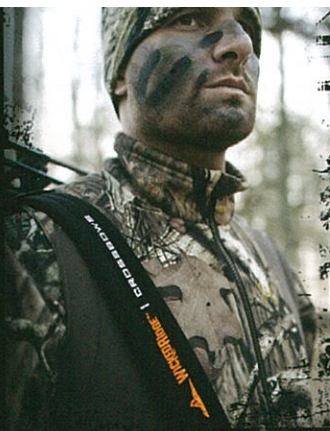
PERFORMANCE DATA

MODEL: **INVADER**

305 FPS

180 LB. DRAW WEIGHT

86.8 FP KINETIC ENERGY








HUNT THE RIDGE.

NEVER UNDERESTIMATE A WARRIOR.

AT A LIGHTER DRAW WEIGHT OF 165-POUNDS, THE WARRIOR OFFERS A COST EFFECTIVE, YET PRECISION PERFORMANCE ALTERNATIVE TO ITS MORE POWERFUL COUNTERPART, THE INVADER.

ACCESSORIES GUIDE

ITEM	DESCRIPTION	PACKAGE A	PACKAGE B
	NEW TENPOINT™ 3x MULTI-LINE™ SCOPE	+	
	RIDGE-DOT™ 40MM MULTI-DOT SCOPE		+
	WICKED RIDGE™ 6-ARROW QUIVER	+	+
	3 WICKED RIDGE™ ALUMINUM ARROWS	+	
	WICKED RIDGE™ EMBROIDERED SLING	+	



THE WARRIOR

NEW
FOR 2011

WITH **NEW**
TENPOINT™ 3X MULTI-LINE™ SCOPE

PACKAGE A **WR1015.6330**

WITH RIDGE-DOT™ SCOPE

PACKAGE B **WR1015.6440**

ACU52
READY

THE WARRIOR IS DESIGNED
TO ACCEPT THE ADDITION OF
AN **ACU-52™** INTEGRATED,
SELF-RETRACTING ROPE-
COCKING SYSTEM.

PERFORMANCE DATA

285 FPS

165 LB. DRAW WEIGHT

75.8 FP KINETIC ENERGY

MODEL: **WARRIOR**

WICKED RIDGE CROSSBOW ACCESSORIES



ACU-52™

A SLEEK, INTEGRATED, SELF-RETRACTING ROPE-COCKING SYSTEM WHICH REDUCES THE DRAW WEIGHT BY 50-PERCENT WHILE DRAWING THE BOW ACCURATELY TIME AFTER TIME. THE LIGHTWEIGHT AND AFFORDABLE COCKING UNIT'S DESIGN ALLOWS FOR EASY INSTALLATION, WHILE THE POWERFUL MINI-MAGNETS HOLD THE HANDLES SECURELY AND QUIETLY IN PLACE.

WRA052



6-Arrow Instant Detach Quiver

SIMPLE, LIGHTWEIGHT, DETACHABLE 6-ARROW QUIVER.

WRA016



Ridge-Dot™ Scope

A ZERO POWER, 40MM MULTI-DOT SCOPE WITH AN INTEGRATED, 7/8-INCH MOUNTING SYSTEM THAT REQUIRES NO RINGS. ITS THREE ILLUMINATED DOTS, CALIBRATED FOR 20, 30, AND 40-YARDS, CAN BE RENDERED IN RED OR GREEN TO SUIT INDIVIDUAL HUNTING AND LIGHT CONDITIONS. THE LIGHT INTENSITY OF BOTH COLOR VIEWS IS REGULATED BY A FIVE-POSITION RHEOSTAT.

WRA080



Heavy-Duty Sling

PROVIDING EXCELLENT QUALITY AND CONSTRUCTION, THIS BLACK SLING WITH EMBROIDERED LOGO IS A GREAT COMPLIMENT TO YOUR WICKED RIDGE BOW. IT FEATURES A LONGER DESIGN WITH A NON-SLIP, DOUBLE-THICK REINFORCED SHOULDER PAD AND HEAVY-DUTY ADJUSTABLE NYLON STRAP (SWIVELS INCLUDED).

WRA001

Aluminum 5086 20-inch Crossbow Arrows

WICKED RIDGE CROSSBOWS COMBINES THE ART AND TRADITION OF FLETCHING ARROWS WITH THE UNPARALLELED QUALITY OF EASTON® SHAFTS TO PRODUCE THE HIGHEST QUALITY ALUMINUM CROSSBOW ARROWS AVAILABLE TODAY.

THIS SHAFT IS THE PROVEN INDUSTRY STANDARD FOR RELIABLE RESULTS. THE ARROWS ARE EQUIPPED WITH ORANGE SUPERBRITE™ BLUNT NOCKS. THE SHAFTS INCLUDE CPC INSERTS AND ARE FLETCHED WITH A SLIGHT OFFSET USING NORWAY DURAVANES™.

3-Pack **WRE010.3** 6-Pack **WRE010.6**

Bulk 72-Pack **WRE010.72**



Noise Dampening Package™

PRIVATE LABELED EXCLUSIVELY FOR WICKED RIDGE BY BOWJAX, INC. THE NEW NOISE DAMPENING PACKAGE™, IS A COMBINATION OF ACCESSORIES THAT PROGRESSIVELY REDUCES DECIBEL LEVEL AND SHORTENS NOISE DURATION WHEN USED ON A CROSSBOW. IT FEATURES A SET OF BOWJAX LIMB VIBRATION DAMPENERS, RETENTION SPRING DAMPENER, AND BARREL DAMPENERS.

WRA152



NEW
FOR 2011

NEW
FOR 2011



Wicked Ridge Soft Crossbow Case

THIS SOFT CASE ENSURES PERFECT PROTECTION FOR TRAVEL AND/OR STORAGE OF YOUR WICKED RIDGE CROSSBOW. THE CASE HAS STURDY SIDE PANELS FOR ADDED DEPTH TO ACCOMMODATE MOUNTED OPTICS AND AN ADDITIONAL ZIPPERED STORAGE COMPARTMENT FOR ARROWS, QUIVERS, AND OTHER ACCESSORIES. THE CASE IS SPECIFICALLY DESIGNED FOR A CUSTOM FIT FOR BOTH WICKED RIDGE CROSSBOW MODELS. A REMOVABLE SHOULDER STRAP IS INCLUDED.

WRA200

NEW
FOR 2011



SteadyEddy

THE STEADYEDDY TELESOPING TWO-SECTION MONOPOD ENSURES MOTION-FREE SHOOTING WHILE SEATED IN A TREE STAND OR GROUND BLIND, OR WHILE STANDING WITH THE SHOOTING STICK SUPPORTED AGAINST THE MID-SECTION OF YOUR BODY. MADE OF HARD-TEMPERED ALLOY ALUMINUM, YOU CAN EASILY SET ITS LENGTH WITH A QUICK TURN OF THE EXTENSION POLE. IT ATTACHES DIRECTLY TO YOUR CROSSBOW USING A 360 DEGREE MANEUVERABLE RAPID-PIVOT TUBE EQUIPPED WITH A SNAP-ON CONNECTION. IT CLAMPS CONVENIENTLY UNDER YOUR STOCK WHEN NOT IN USE. ALL STEADYEDDYS COME STANDARD WITH A CUSHIONED HAND GRIP, AN ALL-TERRAIN CARBIDE TIP THAT GRIPS ROCK AND ICE, AND A REMOVABLE RUBBER SUPPORT BALL THAT GRIPS SOLID SURFACES AND CUSHIONS THE SYSTEM WHEN SUPPORTED AGAINST YOUR BODY.

HCA-030

NEW
FOR 2011



3x Multi-Line™ Scope

PERFECTLY PROPORTIONED FOR A CROSSBOW AT ONLY 7" LONG, THIS LIGHT, COMPACT SCOPE FEATURES FULLY COATED 3X OPTICS AND THREE DUPLEX CROSSHAIRS CALIBRATED FOR 20, 30, AND 40-YARD SHOTS. 7/8-INCH SCOPE MOUNTING RINGS INCLUDED.

HCA-088

NEW
FOR 2011



ACUROPE (patent pending)

THE ACUROPE IS A REVOLUTIONARY, PORTABLE, RETRACTABLE CROSSBOW ROPE-COCKER. THE ACUROPE'S DRAW CORD COMPLETELY RETRACTS INSIDE ONE OF THE TWO GRIPS. THEN, THE GRIPS DOVETAIL NEATLY TOGETHER TO FORM A COMPACT UNIT THAT THE HUNTER CAN CONVENIENTLY SLIP INSIDE A BELT-MOUNTED HOLSTER OR POUCH.

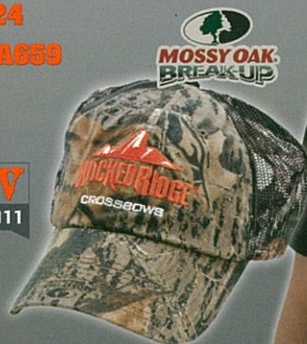
HCA-000-B-R

Wicked Ridge™ Apparel

SHOW YOUR WICKED RIDGE PRIDE WITH OUR BLACK SHORT SLEEVE T-SHIRT OR ADJUSTABLE CAMO HAT. T-SHIRTS COME IN SIZES MEDIUM THROUGH 2XL.

Hat **WRA624**

T-Shirt **WRA659**



NEW
FOR 2011

WICKEDRIDGE™
CROSSBOWS

NEW
FOR 2011

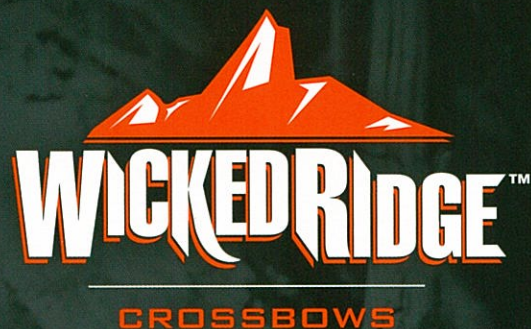


BACK

Replacement Strings & Cables

WICKED RIDGE PREMIUM CROSSBOW STRINGS AND CABLES USE 28-STRAND D75 MATERIAL FOR SUPERIOR PERFORMANCE. AVAILABLE IN ORANGE/BLACK.

String **WRA182** Cables **WRA162**
Length **37.5"** Length **21.5"**
Yoke **12"**



WWW.WICKEDRIDGECROSSBOWS.COM

BY  TENPOINT

OUR MISSION

OUR OBJECTIVE AT WICKED RIDGE CROSSBOWS IS TO PROVIDE THE OUTDOORSMAN WITH HIGH QUALITY, PRECISION PERFORMANCE CROSSBOWS AND ACCESSORIES THAT ARE SIMPLE, RELIABLE, AND AFFORDABLE.

WITH DESIGNS CREATED BY TENPOINT CROSSBOW TECHNOLOGIES, WICKED RIDGE IS COMMITTED TO MANUFACTURING FUNCTIONALLY SUPERIOR PRODUCTS WHICH OUTPERFORM THE COMPETITION AT COMPARABLE PRICE-POINTS.

WE BELIEVE THAT IMPECCABLE CUSTOMER SERVICE IS ESSENTIAL TO BUILDING BRAND LOYALTY AND A CUSTOMER BASE THAT WILL BE PROUD TO USE THE PRODUCTS WE OFFER.



WICKED RIDGE CROSSBOWS
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